

BUSINESS SALES ACTION PLAN



This section sets out your strategies for reach your targeting market, following their interest in y product or services, and actually delivering the product or services to them in sales.

Marketing strategies: [How you will publish your product or service in the market and differentiate it from competitors].

Simply dummy text of the printing and typesetting industry.

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

When an unknown printer took a galley of type and scrambled it to make a type specimen book.

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchar

SALES PLAN	
REVENUE	
SALES MIX	
KEY PERFORMANCE	
COST OF SALES	
TACTICS/MESSAGES	
AVERAGE ORDER VALUE	
NO OF CUSTOMERS	
STATUS	